

Tax Deduction Checklist

Social Media Influencers

Deductions work by reducing the amount of taxable income that you report to the IRS. Business owners should consider these write-offs in order to reduce their total tax bill or liability. This can put funding back into your pocket which allows you to increase your business savings or invest in new resources.

Home Office Deduction		
☐	Utilities	\$ _____
☐	Repairs	\$ _____
☐	Mortgage Interest (home space for business purposes)	\$ _____
☐	Improvements	\$ _____
☐	Other:	\$ _____
Total :		\$ _____

Advertising & Marketing		
☐	Sponsored Post	\$ _____
☐	Facebook ads / Boosted post	\$ _____
☐	Google ad words	\$ _____
☐	Printed marketing - flyers , brochures etc	\$ _____
☐	Fees paid to social media agency	\$ _____
☐	Expenses for graphic designer	\$ _____
☐	Cost of creating merchandise	\$ _____
☐	Other:	\$ _____
Total :		\$ _____

Travel Expenses		
☐	Transportation	\$ _____
☐	Lodging / Hotel Accommodation	\$ _____
☐	Meal cost	\$ _____
☐	Toll Fee / Car rentals	\$ _____
☐	Parking Fee	\$ _____
☐	Other:	\$ _____
Total :		\$ _____

Business-related Education		
☐	Courses for professional growth	\$ _____
☐	Books	\$ _____
☐	Trainings/Webinars /Seminars	\$ _____
☐	Transportation to school	\$ _____
☐	Other:	\$ _____
Total :		\$ _____

Office Supplies		
☐	Writing utensils	\$ _____
☐	Notepads	\$ _____
☐	Printer	\$ _____
☐	Printer ink cartridges	\$ _____
☐	Electronics (phone,laptop, tablet, computer)	\$ _____
☐	Camera and other camera equipment	\$ _____
☐	Audio equipment (podcaster)	\$ _____
☐	Cooking equipment (food vlogger)	\$ _____
☐	Other:	\$ _____
Total :		\$ _____

Misc Supplies & Expenses		
☐	App fees	\$ _____
☐	Legal Fees / Organizational Cost	\$ _____
☐	Giveaways prizes	\$ _____
☐	Charity donations	\$ _____
☐	Business Insurance	\$ _____
☐	Other	\$ _____
Total :		\$ _____

Website Cost		
☐	Theme costs	\$ _____
☐	Domain name cost	\$ _____
☐	Hosting fees	\$ _____
☐	Plugins cost	\$ _____
☐	Cost of images you use	\$ _____
☐	Other:	\$ _____
Total :		\$ _____

Utilities		
☐	Water	\$ _____
☐	Electricity	\$ _____
☐	Wi-Fi	\$ _____
☐	Other:	\$ _____
Total :		\$ _____