

Privacy Policy

Effective Date: **November 12, 2024**

My Business Alternatives ("we," "us," or "our") is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you interact with our website, products, services, and communications. By using our website or services, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

Personal Information: Name, email address, phone number, billing information, and other details you provide when purchasing our products or services or communicating with us.

Technical Information: IP address, browser type, operating system, and browsing behavior through cookies or other tracking technologies.

Usage Information: Details about how you interact with our website, products, or services.

2. How We Use Your Information

We use the information we collect for the following purposes:

To provide, operate, and improve our products and services.

To process transactions and send order confirmations.

To communicate with you about updates, promotions, and customer support inquiries. To comply with legal and regulatory obligations.

To personalize your experience on our website.

3. Sharing Your Information

We value your trust and are committed to protecting your personal information. We do not sell or share your personal information with third parties for marketing purposes.

- a. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

We may share your information in the following circumstances:

With service providers or partners who perform services on our behalf (e.g., payment processing, email delivery) under strict confidentiality agreements.

To comply with applicable laws, regulations, or legal processes.

To protect our rights, property, or the safety of our users or others.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience, analyze website traffic, and improve our services. You can manage your cookie preferences through your browser settings. Note that disabling cookies may affect the functionality of our website.

5. Your Rights and Choices

You have the following rights regarding your personal information:

Access: Request access to the personal information we hold about you.

Correction: Request corrections to any inaccurate or incomplete information.

Deletion: Request the deletion of your personal information, subject to legal or contractual obligations.

Opt-Out: Opt out of receiving promotional emails by following the unsubscribe instructions in our emails or contacting us directly.

6. Data Security

We take appropriate technical and organizational measures to safeguard your personal information against unauthorized access, loss, or misuse. However, no method of

transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

7. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties. We encourage you to review their privacy policies before providing any personal information.

8. Children's Privacy

Our website and services are not directed to children under the age of 13. We do not knowingly collect personal information from children. If we become aware of such information, we will take steps to delete it promptly.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. The revised policy will be posted on this page with an updated effective date. We encourage you to review this page periodically.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

My Business Alternatives Email: [**support@mybusinessalternatives.com**](mailto:support@mybusinessalternatives.com)

Phone: (888) 581-5235

By using our website or services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.